

Want to Train Your Dog?



Are you interested in learning a simple technique that will make training your dog **FUN** for both you and your dog?

Would you like to train your dog to **sit, lie down, stay, come when called** and **walk a loose leash** or just about any "trick" you can imagine?

Please visit: www.canineguys.com to register for **Clicker Training** for you and your dog...

If you are interested in joining a Clicker Training Class or in Private Training sessions for you and your dog, please contact Professional Dog Trainer:

David D. Wentworth

Owner/Trainer

The Canine Guys:

(603) 991-4300

or

dave@canineguys.com



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Professional Dog Trainer
David D. Wentworth
or
check us out at:
www.canineguys.com



Let's Learn More About Clicker Training



Provided to you courtesy of The Canine Guys

Clicker Training

Marker Training, commonly referred to as “**Clicker Training**”, allows you to use a clicker to “mark” (or point out) any trick/behavior you want to teach your dog. Here’s a fact you may find interesting... This is the technique most commonly used to train the dogs (and many other animals) you see on TV and in movies. It is also the technique used at Sea World, however they use a whistle rather than a clicker to mark behaviors.

I can teach you how to use this simple, fun and effective technique to train your dog to perform any trick/behavior, from something as simple as “sit” to something as complex as walking on its hind legs.

Remember: if it’s not something your dog would normally do without a cue, then from your dog’s perspective, it’s a trick.

Here’s an overview of how it works...

The rules of the game for “Clicker Training” are simple... Every time your dog gives you a behavior you desire, he gets a “click” and every time he gets a click he gets a reward, generally a tasty treat. Once your dog understands;

Click = Reward

your imagination is the only limit to what you can teach your dog.

Benefits of Clicker Training...

- Allows you to “shape” any desired behavior quickly and effectively.
- People of all ages and strength levels can use Clicker Training to teach their dog ANY trick.
- Works well with dogs of ALL ages, especially puppies, but you can teach an old dog new tricks.
- If you make a “mistake” (bad/missed clicker timing, clicking for the wrong behavior) there are no lasting effects.
- Based on the principals of positive reinforcement.
- Allowing your dog to figure out/learn the desired behavior for themselves is more effectively retained.

FAQ...

What is a Clicker?

- A clicker is a small, plastic noisemaker with a metal spring. You simply push on the tab/button and release, which produces a clicking noise.

Why Click? Can't I use my voice?

- Of course you can. However...

1. You use your voice for everything; therefore your dog may have a tendency to tune it out. The “click” is used to more uniquely mark your dogs successful performance.
2. Believe it or not... You can mark your dog’s behavior with much more precision with a clicker than you can with your voice.
3. The clicker has no moods; our voices tend to have inflections depending on our mood. The “click” is a neutral sound, which is less distracting for your dog.
4. The click has no age limit. With voice based training, a child can rarely control a dog. With a clicker, if the child can operate the clicker, s/he can train the dog.

For more information about how you can join a Clicker Class or receive Private Training Sessions for you and your dog... Please go to: www.canineguys.com